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The American Herbal Products Association Announces Winners of the 2012 AHPA Awards

[Pulled from original Press Release]

The AHPA Herbal Insight Award recognizes individuals or non-commercial organizations that have a significant impact on furthering knowledge and understanding of botanicals and their uses.

This year, the award is presented to Roy Upton, executive director and editor of the [American Herbal Pharmacopoeia](#). Upton is trained in traditional Ayurvedic, Chinese, and Western herbal traditions, has studied Native American and Caribbean ethnobotanical traditions, and is a professional member of the [American Herbalists Guild](#). He is a member of AHPA's Standards committee, and sits on the advisory committees for the [American Botanical Council](#), [AOAC International](#), and [NSF International](#). Along with being an author and lecturer, he was co-founder and past president of the American Herbalists Guild and is herbalist and director of the California-based herbal company [Planetary Herbals](#).